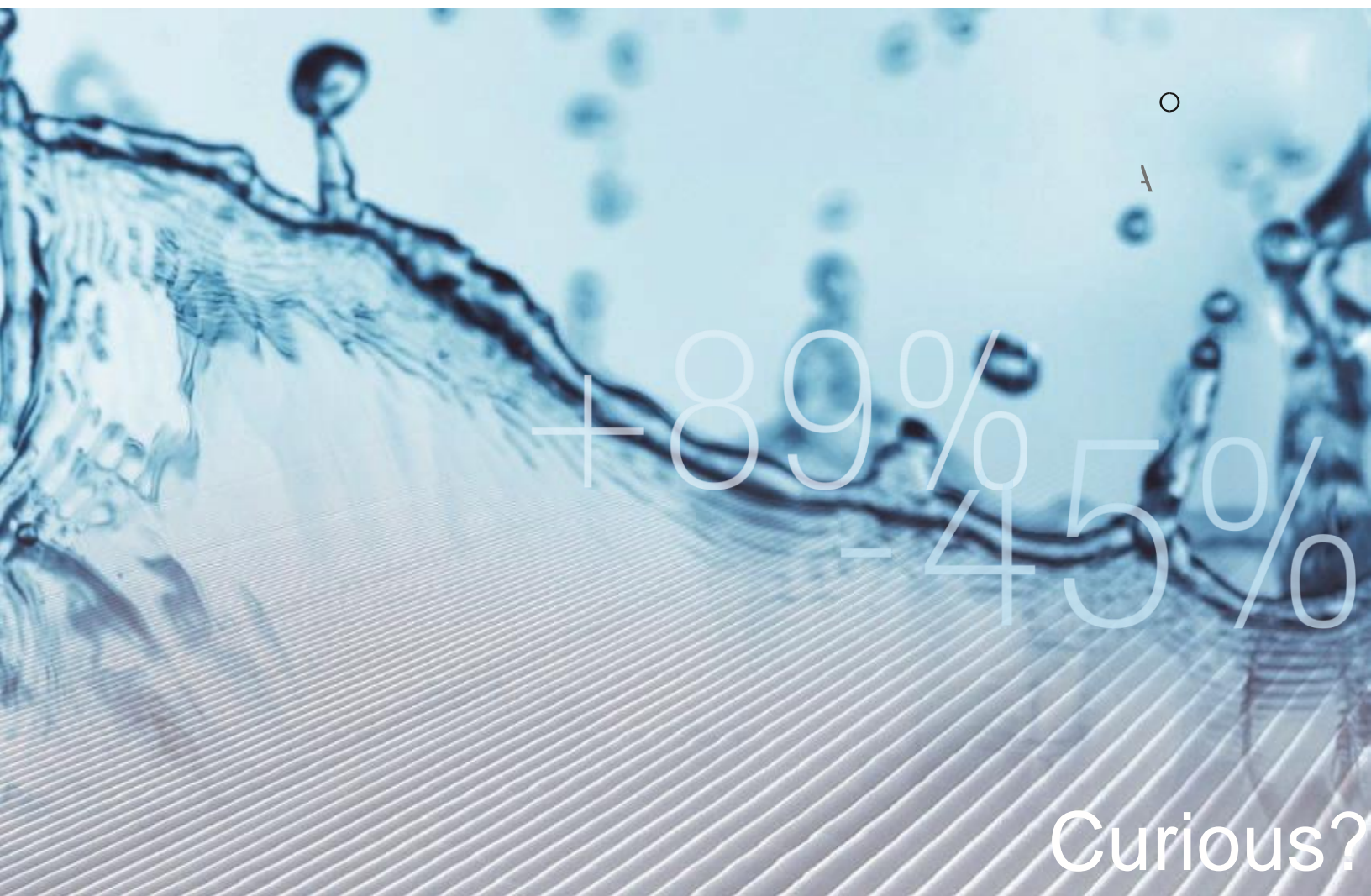


Independent Snomax® Case Study

# SNOMAX'S IMPACT ON KIRKWOOD MOUNTAIN RESORT SNOWMAKING OPERATIONS

Conducted by Vermont Energy Investment Corporation  
and analyzed by the Brendle Group engineering company



+89%  
-45%

Curious?

# What is Snomax®?

**Snomax® is a water additive that raises the temperatures at which water begins to freeze**

**Causes water to convert from liquid to solid faster and closer to the nozzle of snow guns**

**Allows ski areas to achieve increased accuracy directing snow onto ski slopes**

**Provides a faster cure cycle resulting in energy, water and capital cost savings and higher quality snow**

## Scope of Study

A controlled short-term snowmaking test was conducted at Kirkwood Mountain Resort to collect empirical data on the impact of the Snomax® product on snowmaking operations compared to a baseline process.



## Kirkwood Mountain Resort Study

- Vermont Energy Investment Corporation (VEIC), conducted the analysis of snowmaking operations at Kirkwood Mountain Resort
- Measured the impact of Snomax on Kirkwood's snow making operations
- Measured water pressure (psi), water flow (gpm), water temperature (°F), wet bulb temperature (°F), ambient air temperatures (°F), and snow deposition depth (inches)
- Snow grains were compared
- Density was recorded and compared

# Dashboard of Findings Day Test

5 Hour Duration

Test Results - Tower Air Water Snowguns	Baseline	SNOMAX®
Average temperature & relative humidity	17.4 °F / 77% relative humidity	
Test area & position of snowgun	Skier's left	Skier's right
Total ft <sup>3</sup> of snow deposited	2,622 ft <sup>3</sup>	4,943 ft <sup>3</sup>
Total acre-feet of snow deposited	0.060 acre-feet	0.113 acre-feet
Gallons per acre-foot of snow deposited	267,531 gal/acre-foot	146,881 gal/acre-foot
Snow density	0.43 grams/cm <sup>3</sup>	0.36 grams/cm <sup>3</sup>
Air/water ratio	1.26	1.11

# Dashboard of Findings Night Test

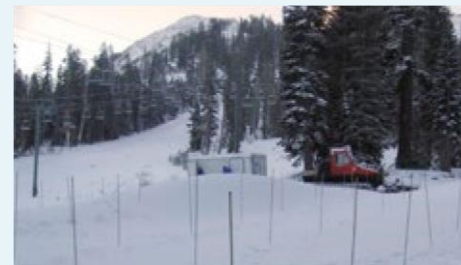
6 Hour Duration

Test Results - Tower Air Water Snowguns	Baseline	SNOMAX®
Average temperature & relative humidity	3.4 °F / 72% relative humidity	
Test area & position of snowgun	Skier's left	Skier's right
Total ft <sup>3</sup> of snow deposited	5,381 ft <sup>3</sup>	6,998 ft <sup>3</sup>
Total acre-feet of snow deposited	0.124 acre-feet	0.161 acre-feet
Gallons per acre-foot of snow deposited	170,093 gal/acre-foot	134,871 gal/acre-foot
Snow density	0.43 grams/cm <sup>3</sup>	0.36 grams/cm <sup>3</sup>
Air/water ratio	1.39	1.24

## Side-by-side Comparison

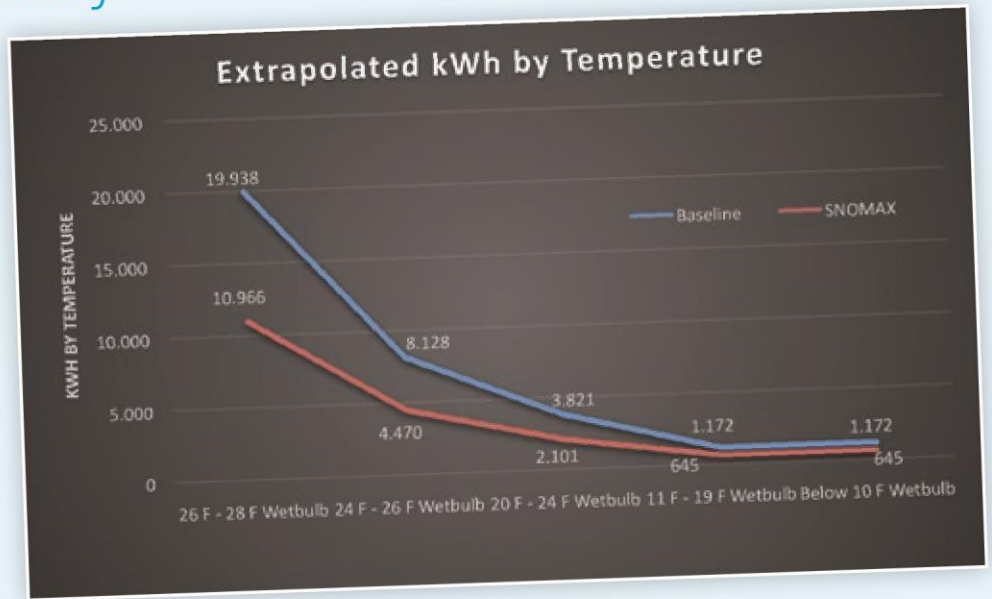
Significant benefits were proven in the side-by-side test

- The overall volume of snow produced using Snomax® increased almost 90%
- Increased from 2,622 ft<sup>3</sup> in the baseline test to 4,943 ft<sup>3</sup> in the Snomax® test
- Water consumption decreased with Snomax® by 45%



# Energy Efficiency

- Adding Snomax® to the snowmaking process yielded significantly increased volumes of snow, using the same amount of energy as the baseline process.
- Calculated cost savings of approximately 50% by using Snomax®

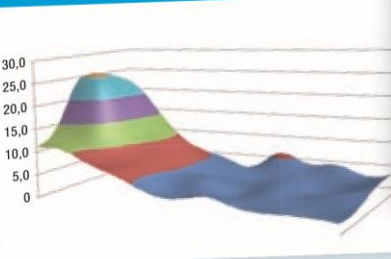


“Overall, increased snow production was reported using the same amount of energy compared to snowmaking operations without the Snomax® additive.” Survey Comment

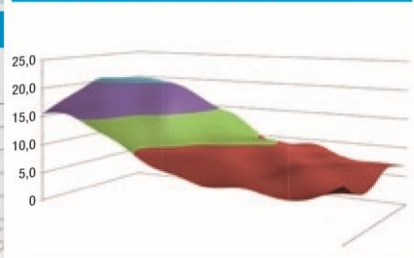
# Snow Volume Increase

Over the course of the daytime test, the Snomax® process deposited approximately **350 additional total inches** of snow as compared to the baseline process.

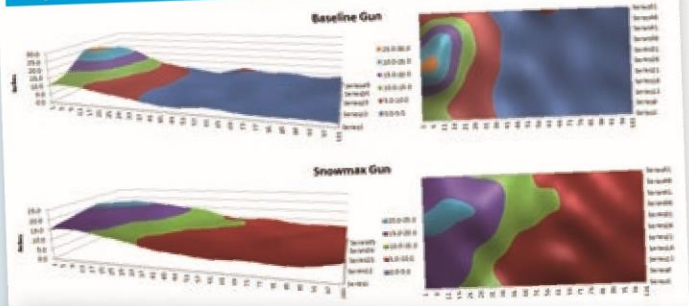
Baseline Depth of Deposition



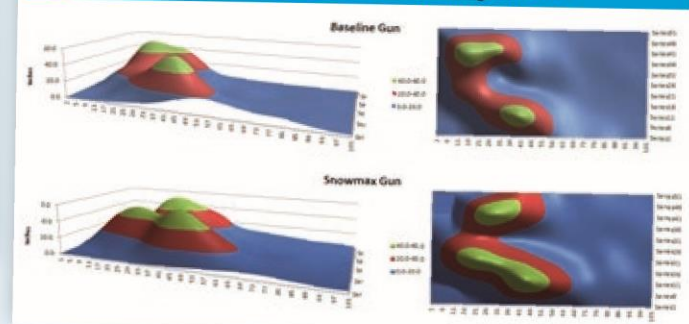
Snomax® Depth of Deposition



Daytime Test Data. 89% more snow using Snomax®



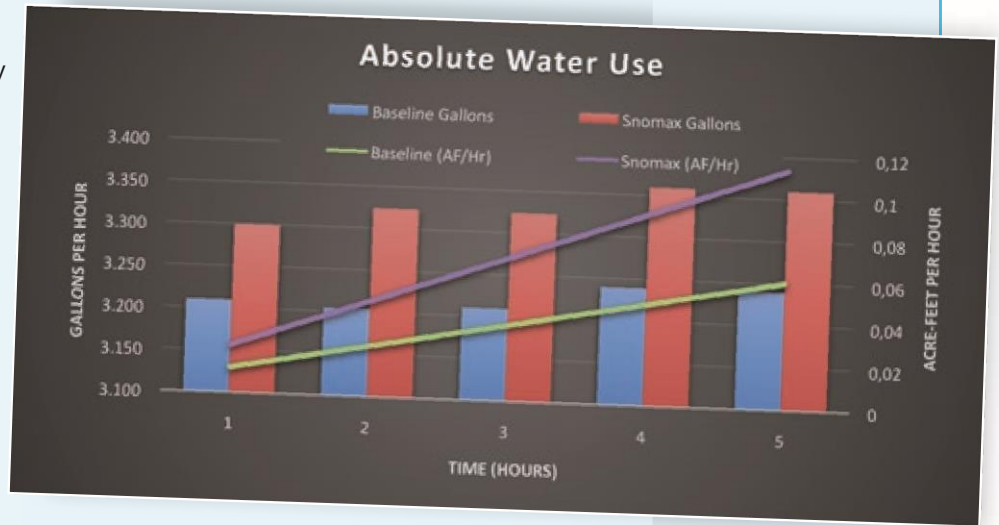
Nighttime Test Data. 30% more snow using Snomax®



“Snow surfaces managers reported improved quality and quantity of Snomax® snow versus untreated guns. Managers reported Snomax® produced snow piles at a greater volume with decreased water use.” Survey Comment

# Water Usage

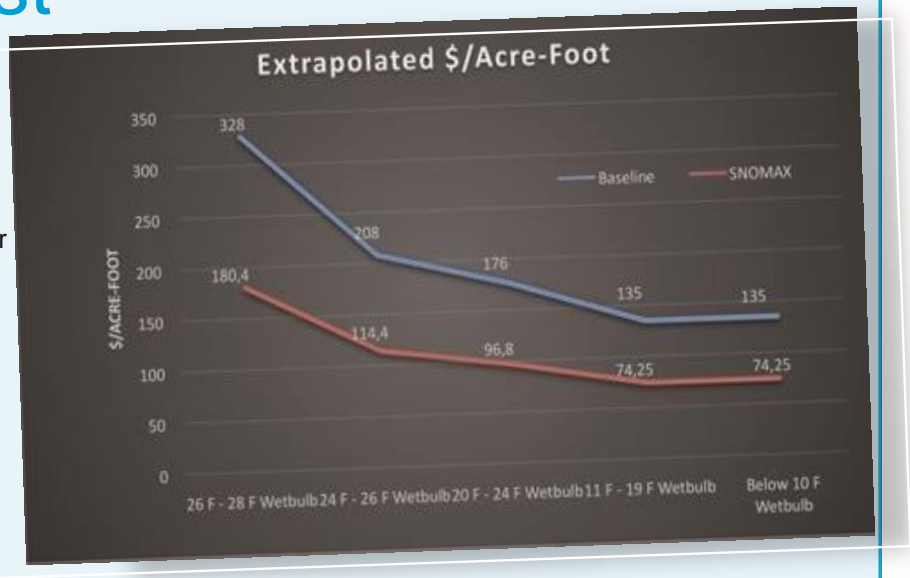
- The absolute water use of the Snomax® process was higher than the baseline process by approximately 3.5% but this increase in water use resulted in an associated increase in snow volume of almost 90%
- Snomax® additive makes the snow-making process more effective overall providing a significant improvement in efficiency with regard to per-unit water use



**Operators found that more snow was produced per gallon of water pumped” with Snomax® than without** Survey Comment

# Operating Cost

- Extrapolation was completed to determine the expected impact on operating costs by using Snomax®
- The \$/acre-foot metric used in the comparison excludes any operational or maintenance (O&M) costs
- These O&M costs can represent an additional 10–15% of the overall cost



**No direct observations were made regarding operating costs. There are however extrapolations on cost savings, based on water and energy savings, as well as extended snow gun lifespan as a result of increased snowmaking productivity.** Survey Comment

# Results

*Did Snomax® provide any added flexibility to the process?*

**“Better performance with marginal wet-bulb temperatures.”**

*What was the apparent learning curve for introducing the product?*

**“Same time commitment.”**

*Was there a noticeable difference on grooming requirements or efficiency when using Snomax®*

**“Yes, drier snow, faster cure cycle, easier dozing.”**

It's all about the water



**50% estimated  
cost savings**



**45% reduction  
in rate of water use**



**89% increase  
in volume**

# Environmental Benefits

These environmental benefits of decreased energy and water consumption help preserve the natural resources which in turn support the longevity and viability of winter snow-sports.



# Cost Savings Benefits

Cost, energy savings and capabilities offer:

- Greater opportunity to enhance the skier and rider experience
- Extending the season of operation
- Reduced costs while potentially increasing revenue
- Increase snowmaking crews productivity



# Conclusion

- Snomax<sup>®</sup> benefits continue by having made more snow that is longer lasting and easier to groom- preventing subsequent losses associated with grooming time, fuel costs and equipment maintenance
- The results of this test proved significant improvements over the baseline process during the same period.

